



NEWS RELEASE
For Immediate Release

North Branch Works
1866 N. Marcey St.
Chicago, IL 60614

Contact:

Jen Pennock
Kathy Schaeffer & Associates, Inc.
312-531-9931
jpennock@ksapr.com

North Branch Works Welcomes Mars Wrigley to Goose Island

Company's Move Reflects Demand for Industrial Space in North Branch Industrial Corridor

Chicago, IL (October 13, 2016) – North Branch Works welcomes the news that Mars Wrigley will locate its new Mars Wrigley Confectionary, on Goose Island in the North Branch Industrial Corridor, which is home to many successful, family-owned businesses. The new confectionary combines Mars' Chocolate and Wrigley segments into the largest confectionary in the world.

“The North Branch Industrial Corridor is an urban innovation district that is home to hundreds of companies providing head-of-household jobs to nearly 10,000 employees,” says Mike Holzer, Executive Director of North Branch Works. “We welcome Mars Wrigley to the Corridor and urge other companies to locate their businesses in this healthy business ecosystem created by the Planned Manufacturing Districts in this area. The North Branch Industrial Corridor is a great place for industry.”

The Mars Wrigley Confectionary global hub joins a Goose Island that has seen tremendous growth since it was designated a planned manufacturing district (PMD). In fact, since being designated a PMD in 1991, the number of jobs there has increased fivefold as more companies seek to locate their businesses in the PMD.

PMD zoning has fostered a business ecosystem in the North Branch Industrial Corridor that supports employment and job growth. The companies operating in the PMDs in the North Branch Industrial Corridor span a wide array of industries, including: innovative tech firms; research and development firms; caterers; breweries and distilleries; logistics managers such as “last mile” distribution centers and artists, and soon, the global hub for the world’s largest confectionary company.

“There is a strong demand for industrial space in the North Branch Corridor, as evidenced by the Mars Wrigley move to Goose Island. Residential development is not compatible with the industrial businesses in the Corridor. We hope the City reconsiders its plan to erode the PMDs with residential



development so that we can continue to attract companies the caliber of Mars Wrigley to our great industrial city,” says Holzer.

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North Branch Works

North Branch Works is the leading community development organization in the North Branch and Addison Industrial Corridors. Our mission is to retain and expand industry and businesses located in the North Branch and the Addison Industrial Corridors (on the near north and north sides of Chicago) as well as the Ravenswood Industrial Corridor and the Kennedy Industrial Corridor and to connect local residents located in the surrounding communities with training and jobs at firms nearby.